

# Corporate Members have helped build 125 years of NYBG history...



## **Saving the Plants of the World**

The Garden is one of the world's great centers for plant research and conservation. The Garden's science programs, library, herbarium, and expertise are the most comprehensive and far reaching of

any private institution for the plant sciences in the world. The Garden conducts research on plants at all levels, from whole organisms and the ecosystems they inhabit down to the plant's DNA. Garden scientists work around the globe, helping to protect the world's biodiversity.



## **Creating a Green Urban Oasis**

Welcoming more than 1 million visitors annually, the Garden is a leading cultural destination for people from around the world and an invaluable 250-acre oasis for New Yorkers. Outdoor

attractions include roses, flowering trees, waterfalls, and a 50-acre forest.



## **Connecting Gardening to the Arts and Humanities**

The Garden presents award-winning horticultural exhibitions in the nation's largest Victorian-style glasshouse—the Enid A. Haupt Conservatory. The Garden's multidisciplinary

exhibitions and educational programs reveal the deep connections between plants and people, nature and culture. These initiatives illuminate the importance of gardens to human health and to the lives and work of influential artists and thinkers.



## **Teaching Science to City Kids**

The Garden has the largest adult education program of any botanical garden in the world. It is also a pioneer in children's education, providing programs and activities that

encourage students to learn about STEM (science, technology, engineering, and math) concepts in outdoor environments, including the Everett Children's Adventure Garden, the Edible Academy in the Ruth Rea Howell Family Garden, and the GreenSchool. Professional development opportunities for teachers are also offered at the Garden.



## **Anchoring the Community**

As an anchor institution of the Bronx, the Garden offers one of the largest community outreach programs in New York City. Through Bronx Green-Up, the Garden works with local residents

to transform vacant lots into vibrant community gardens. The Garden also hosts many community cultural events and family activities, including Fiesta de Flores and the Children's Holiday Tree Garden, among others.

**For more information about the  
Corporate Membership Program,  
please contact:**

Corporate Relations Department  
The New York Botanical Garden  
2900 Southern Blvd.  
Bronx, New York 10458  
Tel: 718.817.8850

For hours and directions,  
visit [nybg.org](http://nybg.org) or call 718.817.8700.

# NYBG/125

CORPORATE  
MEMBERSHIP  
PROGRAM

NEW YORK BOTANICAL GARDEN





**Corporate Membership Program**

Founded in 1891, The New York Botanical Garden is a National Historic Landmark dedicated to achieving excellence in horticulture, education, and plant research and conservation. Support from the corporate community is critical to the Garden's vital work.

It also helps the Garden continue its diverse programs, while providing Members with exclusive benefits and privileges.

**Corporate Sponsorship**

Sponsorship opportunities at the Garden invite companies to demonstrate corporate citizenship while achieving a broad range of marketing objectives. Seasonal exhibitions, education programs, and special events can provide businesses with greater visibility in the metropolitan area and access to the Garden's audiences.

**Corporate Entertaining**

The Garden is an ideal location for corporate entertaining, with exceptional catering provided by Starr Events. The grounds offer stunning venues: the Enid A. Haupt Conservatory, Peggy Rockefeller Rose Garden, Garden Terrace Room, Lillian and Amy Goldman Stone Mill, Watson Education Building Classrooms, and Ross Lecture Hall.



The Conservatory Tent



Native Plant Garden in winter

**Associate \$2,500**

- 5 Corporate Courtesy Cards transferrable within the company to provide employees with free year-round admission to the Garden's grounds and exhibitions
- Free admission to the *Holiday Train Show*® on 1 designated date for employees and 1 guest
- 1 Corporate Member Day for employees and 2 guests
- 25 VIP tickets for employees, clients, or company friends for free admission and parking at the Garden
- 10% discount at the Garden's Shop

**Partner \$5,000**

- 10 Corporate Courtesy Cards transferrable within the company to provide employees with free admission to the Garden's grounds and exhibitions
- Free admission to the *Holiday Train Show*® on 1 designated date for employees and 1 guest
- 2 Corporate Member Days for employees and 2 guests
- 50 VIP guest/parking passes
- 5% discount on rental fees for corporate events
- 10% discount at the Garden's Shop
- Employee volunteer opportunities

**Underwriter \$15,000**

- Free admission for employees and 1 guest to enjoy the Garden's grounds, exhibitions, and tram tour
- Free admission to the *Holiday Train Show*® on 2 designated dates for employees and 1 guest
- 3 Corporate Member Days for employees and 3 guests
- 75 VIP guest/parking passes
- 10 complimentary tickets to private Patrons' events
- 10% discount on rental fees for corporate events
- 10% discount at the Garden's Shop and Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a Garden professional

**Benefactor \$25,000**

- Free admission for employees and up to 3 guests to enjoy the Garden's grounds, exhibitions, and tram tour
- Free admission to the *Holiday Train Show*® on 3 designated dates for employees and up to 3 guests
- 4 Corporate Member Days for employees and 5 guests
- 100 VIP guest/parking passes
- 15 complimentary tickets to private Patrons' events
- Garden Family Membership for 2 designated executives
- 15% discount on rental fees for corporate events
- 10% discount at the Garden's Shop and Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a Garden professional
- Private gardening demonstration by expert horticulturists



Peggy Rockefeller Rose Garden



*Holiday Train Show*®

**Leading Benefactor \$50,000**

- Free admission for employees and up to 5 guests to enjoy the Garden's grounds, exhibitions, and tram tour
- Free admission to the *Holiday Train Show*® on 4 designated dates for employees and up to 5 guests
- 4 Corporate Member Days for employees and 7 guests
- 125 VIP guest/parking passes
- 20 complimentary tickets to private Patrons' events
- Garden Family Membership for 4 designated executives
- 20% discount on rental fees for corporate events
- 10% discount at the Garden's Shop and Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a Garden professional
- Private gardening demonstration by expert horticulturists