

NYBG/125

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The New York Botanical Garden Receives \$100,000 Grant from Newman's Own Foundation

Part of Effort to Improve Access to Fresh Food and Nutrition Education
in Underserved Communities

Bronx, NY—The New York Botanical Garden has been awarded a \$100,000 grant from Newman's Own Foundation, the independent foundation created by the late actor and philanthropist, Paul Newman.

Newman's Own Foundation made the award to The New York Botanical Garden for its Edible Academy Bronx Green-Up Community Outreach and Teacher Training Program as part of a broader commitment to support programs that increase access to fresh food and nutrition education in underserved communities. This funding will help the Botanical Garden empower community members and teachers in the Bronx and throughout New York City by giving them the tools, knowledge, and resources needed to transform vacant urban lots into thriving urban farms and school gardens.

"We are proud of our relationship with Newman's Own Foundation since 2012," said Gregory Long, Chief Executive Officer and The William C. Steere Sr. President of The New York Botanical Garden, "and extremely grateful for this generous grant, which will help the Botanical Garden improve health outcomes for underserved youth by providing them with hands-on gardening and nutrition education and by increasing their access to fresh fruits and vegetables at community and school gardens."

The Edible Academy Bronx Green-Up Community Outreach and Teacher Training Program is expected to reach more than 30,000 beneficiaries and support at least 70 gardens, farms, and schools this year. Through this program, New York City teachers are also provided with reproducible material, including sample curricula that transfer urban agriculture skills from the garden to multiple disciplines in the classroom. These resources are available for free download on NYBG's Web site (<http://www.nybg.org/edu/teacher/resources.php>).

"We are proud to fund The New York Botanical Garden as they work to make a difference in our communities," said Bob Forrester, President and CEO, Newman's Own Foundation. "They are one of the many organizations helping to identify needs and fill the gaps for children and families who lack access to healthy foods."

Newman's Own Foundation has been supporting food and nutrition programs for more than 30 years and has given more than \$11.5 million to nutrition-focused organizations since 2014. The Foundation continues Paul Newman's commitment to give all net profits and royalties from the sale of Newman's Own food and beverage products to charity. Since 1982, more than \$475 million has been donated to thousands of charities around the world.

The year 2016 marks the 125th Anniversary of the founding of The New York Botanical Garden. Since 1891, NYBG has been a museum of plants dedicated to achieving excellence in horticulture, education, and plant research and conservation. Today, the 250-acre Garden remains one of the great cultural institutions of the world, a preeminent center for botanical research, and a national model for plant-based education. The Garden welcomes more than 1,000,000 annual visitors and currently operates the largest program of community service among all cultural institutions in New York City. The Garden is an anchor institution in the Bronx that provides a variety of education and outreach programs to one of the nation's most underserved communities. Outreach programs include a seasonal weekly farmers market and the Edible Academy and Bronx Green-Up, which provide gardening education and assist in the creation of urban community gardens.

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The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. The Garden is open year-round, Tuesday through Sunday and Monday federal holidays, from 10 a.m. to 6 p.m. The best way to enjoy the Garden is with the *All-Garden Pass*, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, and Tram Tour. For ticket pricing, please check our Web site. For more information, please call 718.817.8700 or visit www.nybg.org

The New York Botanical Garden, 2900 Southern Boulevard, Bronx, New York 10458

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

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Images available.