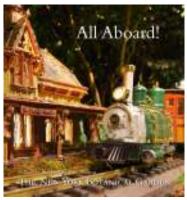


For Immediate Release November 15, 2010

New *Holiday Train Show* Book Showcases the Art, History, and Magic of One of New York's Favorite Seasonal Traditions

All Aboard! Among Many Gift-Giving Ideas at Shop in the Garden

One of New York's favorite seasonal traditions since 1992 is the *Holiday Train Show* in the Enid A. Haupt Conservatory, featuring a living landscape under twinkling lights of large-scale model trains winding past replicas of well-known New York landmarks. Now everyone can take home the magic of this cherished annual exhibition with a copy of the newly published *All Aboard! A Tour of the Holiday Train Show at The New York Botanical Garden*. These 60 pages, beautifully illustrated with full-color photography by Robert Benson, present some of the most beloved structures—all made of plant parts.



"The *Holiday Train Show* has delighted more than a million children and adults over the years. The show evokes cherished memories while creating new ones among families as they are immersed in an enchanting atmosphere of historic houses, trains, lights, and music, amid evergreens and flowering plants," said Gregory Long, President and CEO of the Garden. "*All Aboard!* continues their experience at home and offers those too far to visit a chance to leisurely marvel at many of the incredible details of the replicas, which are built with natural materials."

The book describes how the *Holiday Train Show* is put together, how designer Paul Busse and his team at Applied Imagination in Kentucky began making these charming displays, and the history and botanical details of icons such as the Statue of Liberty, Ellis Island, Coney Island, and the original Yankee Stadium and Pennsylvania Station. Included in the book is a complete list of the more than 140 buildings and bridges in the Botanical Garden's collection.

All Aboard!, which retails for \$14.95, makes a great holiday gift for those who have visited the show, for history and architectural buffs, for children, or for just about anyone. It can be purchased on site at Shop in the Garden or online at nybgshop.org

Many other wonderful seasonal gifts can be found at Shop in the Garden as well, including lush blossoming amaryllis, glittering ornaments, gingerbread and handmade toffee, and the latest books on botanical illustration and garden design—as well as a great collection of children's books.

The 19th annual *Holiday Train Show* runs from November 20 through January 9, 2011. For details, more information, and tickets, visit <u>nybg.org</u> or call 718.817.8700.

Founding Sponsors, Victoria and Robert Zoellner

Major Sponsor, Alpine Associates Advisors

Presenting Sponsor, Bank of America

Additional support has been provided by the Karen Katen Foundation and Brooks Brothers.

Gingerbread Adventures supporting sponsor, Fisher-Price

###

The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway.

<u>HOLIDAY TRAIN SHOW HOURS</u>: During the *Holiday Train Show*, November 20, 2010–January 9, 2011, The New York Botanical Garden will be open 10 a.m.–6 p.m., Tuesday–Sunday. Closed all day on December 25. Closing at 3 p.m. on November 25 and December 24. *Holiday Train Show* only closing at 3 p.m. on December 10. Extended hours, 10 a.m.–7 p.m., on select Fridays, Saturdays, Sundays, and Mondays and during holiday weeks: November 26, 27, 28, December 4, 5, 11, 12, 18, 19, 21, 22, 23, 26, 27, 28, 29, 30, 31, and January 1, 2, 8, 9.

PRICING:

NON-HOLIDAY: Adults \$20, Seniors/Students \$18, Children \$10.

HOLIDAYS (December 21 – January 2): Adults \$25, Seniors/Students \$22, Children \$15. Advance timed tickets are strongly advised and are available at nvbg.org

Discounts available for groups of 15 or more. Contact Group Tours: 718.817.8687.

Bank of America credit, ATM, or debit cardholders: Purchase one full-priced adult ticket to the *Holiday Train Show* and get the second adult ticket free. Weekdays only11/23/10 through 12/17/10. Other restrictions may apply. See Web site for details.

For more information, please visit our Web site at nybg.org or call 718.817.8700.

Contact: Melinda Manning 718.817.8616/8659; mmanning@nybg.org; Images and video b-roll available