

For Immediate Release
May 9, 2007

Farmers Market Returns to The New York Botanical Garden

Every Wednesday Through October, Starting June 27

The New York Botanical Garden's popular Farmers Market returns for another season offering an array of seasonal produce, baked goods, and more natural products from Hudson Valley vendors. Purchase some of the best and freshest fruits and vegetables, home-baked goods, and wholesome delights direct from New York State farmers and merchants. The Farmers Market takes place at the Botanical Garden's Tulip Tree Allée every Wednesday starting June 27 through October 31, 2007, from 10 a.m. to 3 p.m.

Visitors can peruse the overflowing stands of returning favorites and buy a cornucopia of goods like raspberries, cherries, cider, pies, orchard fruits, vegetables, and honey; herbs; orchard-grown peaches, pears, apples, and homemade old-fashioned donuts; and tomatoes, squash, eggplants, and a wide selection of other seasonal vegetables.

Demonstrations and More

On the first and last Wednesday of every month, stop by to enjoy a series of educational and fun programs. These will include cooking demonstrations using seasonal produce, question-and-answer sessions on gardening techniques, and home gardening demonstrations by experts.

As it has since its debut in the summer of 2002, the Farmers Market at The New York Botanical Garden provides a wide range of top-quality local produce that changes every week with the season. As spring gives way to summer, the Market will feature fragrant herbs, assorted greens, and ripe berries as well as heirloom tomatoes, corn, and tree-ripened peaches, apricots, and pears. Plums, melons, and beans come to the market in late summer, along with apples, squashes, and decorative gourds in October.

Floral Delights to See at The New York Botanical Garden

During your visit to the Farmers Market, take a few minutes to explore The New York Botanical Garden's many other offerings. See the ever-changing pageantry of flowers, leaves, and berries in the Jane Watson Irwin Perennial Garden, the intimate Nancy Bryan Luce Herb Garden, as well as the beautiful and serene Rock Garden.

Visitors can also enjoy the new exhibition *Caribbean Gardens: Journey to Paradise* in the seasonal galleries of the Enid A. Haupt Conservatory through September 16, 2007. In addition, guests can see *Paradise in Print*, the exhibition in the William D. Rondina and Giovanni Foroni LoFaro Gallery of the LuEsther T. Mertz Library through August 19, 2007. The Library building's Britton Science Rotunda and Gallery features *Plants and Fungi: Ten Current Research Stories*, an ongoing exhibition of research by Botanical Garden scientists in the field, laboratory, library, and herbarium, probing the mysteries of the evolution, ecological roles, and economic uses of plants.

– more –

About Community Markets

The Farmers Market is sponsored by The New York Botanical Garden and is managed by Community Markets. Community Markets has made its trademark mission “The Farm Comes to You”™ a reality for seventeen communities in the New York metropolitan area by providing the public a source of fresh, nutritious fruits and vegetables and specialty farm products. The food comes from local farmers whose proximity enables them to deliver fresh and flavorful produce of unusual varieties.

The Farmers Market will be located every Wednesday through October on Tulip Tree Allée at The New York Botanical Garden’s Mosholu Gate on Kazimiroff Boulevard. Grounds admission to the Botanical Garden is free all day on Wednesdays. The parking fee will be reimbursed to Farmers Market shoppers.

For more information, visit www.nybg.org or call 718.817.8700.

#

The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. The Botanical Garden is open Tuesday through Sunday and Monday federal holidays from 10 a.m. to 6 p.m. April through October, 10 a.m. to 5 p.m. November through March. PRICING: Adults \$18, Seniors/Students \$16, Children \$5. Advance tickets are available online at www.nybg.org. For more information, please call 718.817.8700 or visit our Web site at www.nybg.org

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden’s general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

Media Contact: Nick Leshi or Melinda Manning 718.817.8658