

# THE NEW YORK BOTANICAL GARDEN

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*Studying, exhibiting, and conserving plants for 120 years*

For Immediate Release

May 3, 2011

## **The New York Botanical Garden Named Official U.S. Partner in Prestigious International Garden Photographer of the Year Contest**

**World's Premier Competition and Exhibition Specializing in Garden, Plant, Flower, and Botanical Photography  
Features Category for the 120th Anniversary of  
The New York Botanical Garden**

**Contest Runs Through November 30, 2011**

The New York Botanical Garden is participating as the exclusive United States partner in the International Garden Photographer of the Year (IGPOTY) contest, which is run in association with the Royal Botanic Gardens, Kew, United Kingdom. Open to everyone anywhere in the world, the contest is the premier competition and exhibition specializing in garden, plant, flower, and botanical photography. Winning photographs in multiple categories are selected to receive a monetary prize of £5,000 (approximately \$8,000), are published in an annual book, and are displayed in a public exhibition. This year, IGPOTY will be offering a special commendation for pictures photographed at The New York Botanical Garden in honor of the New York cultural institution's 120th anniversary. The winner of that category will also receive a free one-year Membership to the Garden.

The fee for entering the competition, covering the expense of mounting and touring the exhibition, is £10 (approximately \$16) for 4 single images, or £25 (approximately \$40) for a portfolio (a set of 6 themed images). The contest is open to all photographers, both professional and amateur. Photographers who are under 16 years old may enter for free. For more details and to register and submit photos, please visit <http://www.igpoty.com>

The competition is a rolling program that follows the gardening year with a deadline of November 30, 2011. Finalists will be announced in February 2012 and winners will be announced in April 2012, chosen for each category. The categories include: "Beautiful Gardens," "Wildlife Havens," "Breathing Spaces," "Bountiful Earth," "Trees Wood Forest," "Fragile Landscapes," and "Greening the City."

In addition, there are other categories and awards. Themed, seasonal competitions, collectively called "4Seasons," run throughout the year, with upcoming deadlines for the those themed categories on May 31, August 31, and November 30. "Spirit of the American Garden" is a standalone award with a cash prize that can be entered into any category mentioned above. Other standalone prizes include "Best Image of Kew" and the "Best Image of The New York Botanical Garden" to commemorate the Garden's 120th anniversary.

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Selections from the collection of previous years' winning images will also be on display in an outdoor exhibit at The New York Botanical Garden. A commemorative book, chronicling the winners of last year's competition, will be available for purchase in Shop at the Garden when it becomes available.

The Botanical Garden will run monthly photography contests on its Flickr page (<http://www.flickr.com/groups/thenewyorkbotanicalgraden/>) with support from the Garden's blog, *Plant Talk: Inside The New York Botanical Garden* (<http://www.nybg.org/plant-talk>), Twitter (<http://twitter.com/#!/NYBG>), Facebook (<http://www.facebook.com/NYBotanicalGarden>), and Tumblr (<http://nybg.tumblr.com>).

**The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. The Garden is open year-round, Tuesday through Sunday and Monday federal holidays, from 10 a.m. to 6 p.m. The best way to enjoy the Garden is with the *All-Garden Pass*, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, Rock Garden, and Tram Tour: \$20 for adults, \$18 for seniors and students with ID, \$8 for children ages 2–12, free for children under 2. A *Grounds-Only Pass* is also available: \$6 for adults, \$5 for adult Bronx Residents; \$3 for seniors and students with ID, \$1 for children ages 2–12, free for children under 2. Grounds-only admission is free all day on Wednesdays and from 10 a.m. to noon on Saturdays. For more information, please call 718.817.8700 or visit [nybg.org](http://nybg.org)**

**The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.**

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