

FOR IMMEDIATE RELEASE: November 13, 2015

New *Holiday Train Show*[®] at NYBG Is Bigger Than Ever!

Introducing the MasterCard[®] Gingerbread Café

Bronx, NY—The New York Botanical Garden's *Holiday Train Show*[®], on view November 21 2015 through January 18, 2016, has more to offer families than ever before with the introduction of the MasterCard Gingerbread Café. With festive gingerbread decor, kid-approved menu choices, and seasonal activities, this family dining option will welcome guests of all ages while delighting taste buds and providing entertainment that adds to an exciting—and memorable—experience.

The MasterCard Gingerbread Café features:

- A STARR Catering Group-designed menu, including two gourmet food trucks; a selection of sandwiches, soups, and salads; and a mouth-watering array of desserts.
- MasterCard cardholders will each receive a complimentary “Sweet Treat”—a tasty gingerbread cookie—with the purchase of \$10 or more. A holiday-themed photo experience includes a self-serve photo kiosk that prints complimentary photo memories and allows guests to share their photos on the spot via social media. Compliments of MasterCard.
- Fun activities for kids, including gingerbread activity sheets and crayons.
- A gingerbread house on display for all to view.

The Gingerbread Café was developed in partnership with MasterCard, a proud sponsor and the Preferred Card of The New York Botanical Garden. This addition to the popular *Holiday Train Show* will provide families with a relaxing and enjoyable dining destination all their own.

Visit the Garden's Web site, nybg.org, to check dates and times for all of NYBG's holiday offerings and to purchase advance timed tickets.

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The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad, bus, or subway.

HOLIDAY TRAIN SHOW HOURS:

During the *Holiday Train Show*, November 21, 2015–January 18, 2016, The New York Botanical Garden is open Tuesday–Sunday, 10 a.m.–6 p.m.; Extended hours, 10 a.m.–7 p.m., Saturdays, November 21–January 16; Friday, November 27 (day after Thanksgiving); and December 26–January 1. The Garden is closed all day on November 26 (Thanksgiving) and December 25 (Christmas); it closes at 3 p.m. on December 11 and 24 (Christmas Eve).

PRICING:

All-Garden Pass tickets start at \$20 for adults and \$10 for children (ages 2–12) and differ during certain peak times and weekends. Members and children under 2 are free.

MasterCard cardholders save 10% on weekday *Holiday Train Show* tickets and receive exclusive Priceless Experiences during the show. Visit priceless.com/ny to learn more.

Advance timed tickets are strongly recommended and are available at nybg.org. Discounts available for groups of 15 or more; contact Group Tours at 718.817.8687. For more information, please visit our Web site at nybg.org or call 718.817.8700.

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Images and b-roll available.