



THE NEW YORK BOTANICAL GARDEN

For Immediate Release
January 29, 2015

THE ORCHID DINNER

At the Mandarin Oriental
February 10, 2015



One of the most anticipated evenings of the New York winter social schedule is The New York Botanical Garden's annual **Orchid Dinner**, known for its stunning table centerpieces of large-scale orchid arrangements created by New York's leading designers. This year's breathtaking event will be held on the evening of Tuesday, February 10, at the Mandarin Oriental at Columbus Circle, overlooking Central Park with glorious views of Manhattan. Hearst Corporation, *VERANDA*, and BNY Mellon are underwriters for the event, a fundraiser for the Garden's esteemed orchid research collection.

The Orchid Dinner begins at 7 p.m. with cocktails served during a sale of rare and exceptional orchids. Some of the world's leading orchid specialists will be on hand to assist guests with their purchases. At 8 p.m., dinner and dancing take place in the Grand Ballroom.

The Garden is thrilled to continue its collaboration with *VERANDA* in assembling an illustrious roster of over 25 of New York's leading designers from the worlds of fashion, architecture, horticulture, and literature, each of whom will create and donate a dramatic orchid centerpiece and table setting for the event.

The evening's proceeds underwrite the development of the Botanical Garden's orchid research collection, which helps maintain the highest horticultural standards of orchid conservation. The Garden has been designated a Plant Rescue Center through the Convention of International Trade in Endangered Species (CITES). Improperly documented shipments of endangered wild orchids are seized at international borders and sent to these Centers. Through careful research and the application of appropriate

horticultural techniques, Garden staff members have been successful in bringing a majority of these ailing specimens back to health. Many are on view year-round in orchid displays at The New York Botanical Garden.

In addition, The New York Botanical Garden presents *The Orchid Show: Chandeliers* from February 28 through April 19, 2015, the nation's largest exhibition of its kind. Eye-catching baskets and cylinders filled with the stunning tropical flowers will decorate the *Seasonal Exhibition Galleries* in the Garden's Victorian-style glasshouse, the Enid A. Haupt Conservatory—a New York City landmark—with a giant star-shaped chandelier overflowing with hundreds of orchids as the centerpiece of this year's visual extravaganza.

For further information and to purchase tickets, please call 718.817.8774 or e-mail tphan@nybg.org

DATE/TIME: Tuesday, February 10, 2015
6:30 p.m. Exclusive Press Preview and Early Décor Showcase
7 p.m. Cocktails and Sale of Exceptional Orchids
8 p.m. Dinner and Dancing

PLACE: Mandarin Oriental
36th Floor
80 Columbus Circle at 60th Street
New York

DRESS: Cocktail Attire

TICKETS: Start at \$1,500

About *VERANDA*

VERANDA (www.veranda.com) is one of the world's most exquisitely produced interior design magazines. Published bimonthly, it is distinguished by its artful representation of interiors, gardens, table settings and floral arrangements. The magazine showcases the country's leading designers and travels far and wide to bring its readers some of the most fascinating interiors of the world. *VERANDA* is published by Hearst Magazines, a unit of Hearst Corporation, one of the nation's largest diversified media and information companies. With 21 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation (AAM 1H 2014) and reaches 80 million adults (Fall 2014 MRI gfk). Follow *VERANDA* on Twitter at [@VERANDAmag](https://twitter.com/VERANDAmag)

About The New York Botanical Garden

An unforgettable departure from the everyday, The New York Botanical Garden is America's premier urban garden. Its special exhibitions, seasonal programs, and engaging activities inspire visitors of every age and interest. The Botanical Garden is an ever-changing living museum, and a showplace of natural beauty and wonder. For more information, visit nybg.org or call 718.817.8700.

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Media Contact: Nick Leshi at 718.817.8658 or nleshi@nybg.org—Images available

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Mr. and Mrs. Steven R. Swartz

CHAIR:

Clinton Smith, Editor in Chief, *VERANDA*

DECORATIONS CHAIR:

Carolyn Englefield, Director of Decoration and Special Projects, *VERANDA*

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Hearst Corporation, *VERANDA*, BNY Mellon

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DESIGNERS:

Anthony Brownie Flowers & Events
Carlos Aparicio, Aparicio + Associates/Gallery BAC
Ray Booth of McAlpine Booth & Ferrier Interiors
Bowman Dahl Floral & Event Design
Cornucopia Flowers by Dorothy Pfeiffer
Ally Coulter for Baccarat
D&D Building
Brian Covington of Ferguson & Shamamian Architects
with Foster Reeve & Associates and James's Daughter Flowers
Danielle Rollins Gracious Living & Stylish Entertaining™
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David M. Handy Events Inc, David M. Handy
Frank de Biasi
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Carolyn Gregg and Steven de la Torre
Byron C. James-Rodrigues for House of Oasis
Lewis Miller Design
Hilary Pereira
Petal Design Studio
James Rixner Inc.
DAVID SALVATORE for EDGE Mid-Century Designs
Roric Tobin for Geoffrey Bradfield Inc.
Selina van der Geest, NL-GB with Brett McCormack
Villanueva Designs
Hutton Wilkinson, Brett Leemkuil, Tony Duquette Inc.

Design Sponsors: Ann Sacks and Samuel & Sons

Carolyn Englefield, *Decorations Chair*

Dan Dahl, *Design Coordinator*

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