



THE NEW YORK BOTANICAL GARDEN

For Immediate Release
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The New York Botanical Garden's "Summer Intensives" Offer Students a Fast Track to a New "Green" Career

Accelerated Certificate Programs in Landscape Design, Floral Design, and Gardening Kick off July 8, 2013

The New York Botanical Garden's Adult Education Program is now accepting registrations for its 2013 Summer Intensives starting July 8. These full-time, concentrated Certificate programs offer practical and comprehensive training in Landscape Design, Floral Design, and Gardening. In just two to five weeks students can fulfill many or all classroom hours required for a Certificate. Intensives are targeted toward career changers and individuals on a fast track. Register online at nybg.org/AdultEd

The 2013 Summer Intensives are:

Floral Design: July 8–August 9 (5 weeks)

Monday–Friday, 10 a.m.–5 p.m.

With the ever-growing interest in flowers and the natural world, the floral industry continues to flourish. This summer you can master the essential skills and design basics you need to become a successful floral designer—and you will complete all required classroom hours for the coveted NYBG Certificate, allowing you to fulfill the internship requirement at your convenience. Work one-on-one with top floral design professionals in hands-on courses covering everything from form, color, and style, to event planning, flower purchasing, and shop management. The session includes a trip to the New York flower district. Students also practice real-world business situations, including retail ordering for clients.

Gardening: July 15–26 (2 weeks)

Monday–Friday, 9 a.m.–5 p.m.

The 250-acre New York Botanical Garden is your magnificent classroom, where regional experts guide you through the art and science of plant selection and care for home or small-scale residential and community gardens. In two short weeks, you will complete more than 25 percent of all course work required for the sought-after NYBG Certificate, laying a solid base in the principles of environmentally sound gardening, plant and soil science, integrated pest management, and selecting plants best suited for our region. Special electives and Curator-led tours of various Garden collections combine the best of classroom theory and real-world field exposure.

Landscape Design: July 8–August 9 (5 weeks)

Monday–Friday, 9 a.m.–9 p.m.

From backyards to city parks, green space offers people a place to rest and recharge. Learn the science and craft of designing a beautiful landscape this summer. Interactive classes, taught by professional landscape architects and designers, cover each step of the design process, from site analysis and design development to client presentation strategies. Other subjects include landscape design history, graphics, site detailing, and identifying the right plants for each landscape. Students can earn nearly half of the course requirements for a NYBG Certificate.

Intensive Students Hail From Varied Professional Backgrounds

Whether motivated by the benefits of green living or a desire to engage in more rewarding work, each year students turn to the Garden's Summer Intensives for training and personal enrichment. Participants in past Summer Intensives have come from a variety of professional backgrounds, including: business and sales development, environmental studies, journalism, financial advising, graphic design, teaching, pharmacy, and interior design.

One former participant in our Floral Design Summer Intensive, Alix Astir, went on to complete her Certificate and open a floral design business, [Trellis Fine Florals](#), in Manhattan's Flower District. Talking about the program, she recalls, "I found that The New York Botanical Garden walked that certain line between forcing us to rise to a certain level, and also nurturing us at the same time." After completing the Summer Intensive, Astir affirms, "you're going to have the most comprehensive, in-depth education in an art and trade on the East Coast."

Diverse Green Offerings for Adult Education Cultivate Personal Enrichment

The New York Botanical Garden's Adult Education Program has helped people achieve their horticultural education goals since 1917. Each year the Adult Education Program offers more than 500 different hands-on courses for beginners taking classes for personal enrichment and professionals seeking to hone their existing skills in their chosen field of study. Accelerated Summer Intensives geared toward career changers are offered in Landscape Design, Floral Design, and Gardening. The Intensives are part of the larger Certificate Program, which offers year-round courses in these discipline areas as well as in Botanical Art, Botany, Horticultural Therapy, and Horticulture.

Day, evening, and weekend classes are available at the Garden's National Historic Landmark site in the Bronx (just 20 minutes from Grand Central Terminal on Metro-North Railroad) and in Manhattan at the NYBG Midtown Education Center, conveniently located at 20 West 44th Street, between 5th and 6th Avenues. The Garden's Adult Education Program also operates at satellite locations in Dutchess and Fairfield Counties. To browse classes and for more information on registration fees, visit nybg.org/AdultEd or call 800.322.NYBG (6924).

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The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad or subway. For more information, please call 718.817.8700 or visit our Web site at nybg.org

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

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