

Corporate Members help fund NYBG's vital work...



Connecting Gardening to the Arts and Humanities

The Garden presents award-winning horticultural exhibitions in the nation's largest Victorian-style glasshouse—the Enid A. Haupt Conservatory. The Garden's multidisciplinary

exhibitions and educational programs reveal the deep connections between plants and people, nature and culture. These initiatives illuminate the importance of gardens to human health and to the lives and work of influential artists and thinkers.



Teaching Science to City Kids

The Garden has the largest adult education program of any botanical garden in the world. It is also a pioneer in children's education, providing programs and activities that

encourage students to learn about STEM (science, technology, engineering, and math) concepts in outdoor environments, including the Everett Children's Adventure Garden, the Edible Academy, and the GreenSchool. Professional development opportunities for teachers are also offered at the Garden.



Anchoring the Community

As an anchor institution of the Bronx, the Garden offers one of the largest community outreach programs in New York City. Through Bronx Green-Up, the Garden works with local residents

to transform vacant lots into vibrant community gardens. The Garden also hosts many community cultural events and family activities, including Fiesta de Flores and the Children's Holiday Tree Garden, among others.



Saving the Plants of the World

The Garden is one of the world's great centers for plant research and conservation. The Garden's science programs, library, herbarium, and expertise are the most comprehensive and far reaching of

any private institution for the plant sciences in the world. The Garden conducts research on plants at all levels, from whole organisms and the ecosystems they inhabit down to the plant's DNA. Garden scientists work around the globe, helping to protect the world's biodiversity.



Creating a Green Urban Oasis

Welcoming more than 1.1 million visitors annually, the Garden is a leading cultural destination for people from around the world and an invaluable 250-acre oasis for New

Yorkers. Outdoor attractions include roses, flowering trees, waterfalls, and a 50-acre forest.

NYBG

CORPORATE
MEMBERSHIP
PROGRAM

For more information about the
Corporate Membership Program,
please contact:

Corporate Relations Department

New York Botanical Garden
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Bronx, NY 10458
Phone: 718.817.8850
E-mail: corpsrelations@nybg.org

nybg.org

NEW YORK BOTANICAL GARDEN



Corporate Membership Program

Founded in 1891, The New York Botanical Garden is a National Historic Landmark dedicated to achieving excellence in horticulture, education, and plant research and conservation. Support from the corporate community is critical to the Garden's vital work.

It also helps the Garden continue its diverse programs, while providing Members with exclusive benefits and privileges.

Corporate Sponsorship

Sponsorship opportunities at the Garden invite companies to demonstrate corporate citizenship while achieving a broad range of marketing objectives. Seasonal exhibitions, education programs, and special events can provide businesses with greater visibility in the metropolitan area and access to the Garden's audiences.

Corporate Entertaining

The Garden is an ideal location for corporate entertaining, with exceptional catering provided by STARR Events. The grounds offer stunning venues: the Enid A. Haupt Conservatory, Peggy Rockefeller Rose Garden, Garden Terrace Room, Lillian and Amy Goldman Stone Mill, Watson Education Building Classrooms, and Arthur and Janet Ross Lecture Hall.



Garden Terrace Room

Associate \$2,500

- 5 Corporate Courtesy Cards transferable within the company to provide employees and 1 guest complimentary annual admission during daytime hours, including 1 visit to the *Holiday Train Show*® on a designated date
- 1 Corporate Member Day for employees and 2 guests
- 25 VIP passes for employees, clients, or company friends for complimentary daytime admission and parking at the Garden
- 10% discount at NYBG Shop

Partner \$5,000

- 10 Corporate Courtesy Cards transferable within the company to provide employees and 1 guest complimentary annual admission during daytime hours, including 1 visit to the *Holiday Train Show*® on a designated date
- 2 Corporate Member Days for employees and 2 guests
- 50 VIP passes for employees, clients, or company friends for complimentary daytime admission and parking at the Garden
- 5% discount on rental fees for corporate events
- 10% discount at NYBG Shop
- Employee volunteer opportunities

Underwriter \$15,000

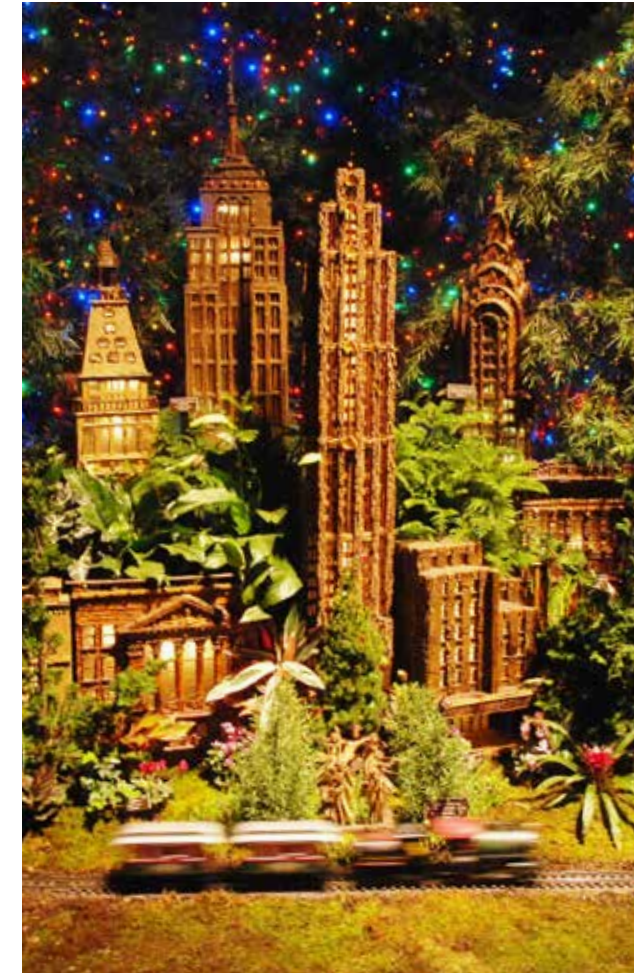
- Complimentary annual admission for employees and 1 guest during daytime hours, including 1 visit to the *Holiday Train Show*® on 1 of 2 designated dates
- 3 Corporate Member Days for employees and 3 guests
- 75 VIP passes for employees, clients, or company friends for complimentary daytime admission and parking at the Garden
- Special invitations to private NYBG events
- 10% discount on rental fees for corporate events
- 10% discount at NYBG Shop
- 10% discount on Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a NYBG professional

Benefactor \$25,000

- Complimentary annual admission for employees and up to 3 guests during daytime hours, including 1 visit to the *Holiday Train Show*® on 1 of 3 designated dates
- 100 VIP passes for employees, clients, or company friends for complimentary daytime admission and parking at the Garden
- Special invitations to private NYBG events
- 15% discount on rental fees for corporate events
- 10% discount at NYBG Shop
- 10% discount on Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a NYBG professional
- Private gardening demonstration by expert horticulturists



Peggy Rockefeller Rose Garden



Holiday Train Show®

Leading Benefactor \$50,000

- Complimentary annual admission for employees and up to 5 guests during daytime hours, including 1 visit to the *Holiday Train Show*® on 1 of 4 designated dates
- 125 VIP passes for employees, clients, or company friends for complimentary daytime admission and parking at the Garden
- Special invitations to private NYBG events
- 20% discount on rental fees for corporate events
- 10% discount at NYBG Shop
- 10% discount on Adult Education classes at the Garden or in Manhattan
- Employee volunteer opportunities
- Opportunity to host a Corporate Family Day
- Behind-the-scenes tour with a NYBG professional
- Private gardening demonstration by expert horticulturists