

2018 Grand Hyatt New York *Georgia O'Keeffe* Sweepstakes

Introduction: The New York Botanical Garden (“NYBG” or “Sponsor”) is hosting an Enter to Win sweepstakes for a Grand Hyatt New York *Georgia O'Keeffe* prize package from January 23, 2018– April 27, 2018. This offer includes a one-night stay for two at Grand Hyatt New York from May 19-20, 2018, admission to the opening weekend of *Georgia O'Keeffe: Visions of Hawai'i* at NYBG, lunch at the Hudson Garden Grill, a VIP tour of the exhibition by a staff member of NYBG, and round-trip MetroNorth tickets from Grand Central to NYBG (\$1,500 value). There will be one drawing the week of April 30, 2018. **NO PURCHASE IS NECESSARY. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING.**

2. Eligibility: Each entrant must be a legal a resident of the fifty (50) United States or the District of Columbia, and must be 18 or older as of January 23, 2018. Employees of Sponsor, its advertising and promotion agencies and their family/household members (defined as parents, spouse, children, siblings, grandparents) are not eligible to enter. Void outside the fifty United States and the District of Columbia, and where prohibited by law. All federal, state and/or local rules and regulations apply.

3. Start/End Dates: The Sweepstakes begin at 10 a.m. E.T. on Tuesday, January 23, 2018 and ends at 6 p.m. E.T. on Friday, April 27, 2018.

4. How to Enter: Tweet/Instagram your inspiration and use #nybghawaiivisions for a chance to win.

Limit one entry per person, per Twitter and/or Instagram handle. More than one entry from any person or any Twitter or Instagram handle will void all entries from that person or handle. Entrants must have a valid Twitter or Instagram handle. NYBG may also ask optional questions. Completion of these questions is not required to enter the Sweepstakes. No automated entry devices and/or programs permitted. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human, or electronic. Proof of submission will not be deemed to be proof of receipt by Sponsor.

5. Drawing: The Winner will be selected in a random drawing by the Sponsor from all eligible entries received between January 23-April 27, 2018 of the contest. All decisions by Sponsor in connection with the contest shall be final. The Winner will be notified by e-mail or Twitter within a week of the relevant drawing. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The Prize will be mailed to the Winner once an address is verified.

6. Prizes: Grand Hyatt *O'Keeffe* prize package includes a one-night stay for two at Grand Hyatt New York from May 19-20, 2018, admission to the opening weekend of *Georgia O'Keeffe: Visions of Hawai'i* at NYBG, lunch at the Hudson Garden Grill, a VIP tour of the exhibition by a staff member of NYBG, and round-trip MetroNorth tickets from Grand Central to NYBG (\$1,500 value). No cash substitutions for prizes will be permitted. Prizes are non-refundable and

nontransferable. Odds of winning depend upon the number of eligible entries received. Sponsor reserves the right to substitute prizes of equal or greater value. Limit one prize per household or address. Any applicable federal, state, and local taxes are the responsibility of each winner. Expenses not specifically addressed herein are the responsibility of each respective winner.

7. Conditions: Entry constitutes permission to publish winner's name and city and state of residence for purposes of trade, publicity or promotion for no additional compensation except where prohibited by law. By participating, each entrant agrees to release and hold harmless Sponsor, its agents, successors, assigns, employees, officers, and directors from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including without limitation property damage, personal injury, and/or death which may occur in connection with travel to, or participation in these Sweepstakes, or possession, acceptance, and/or use or misuse of any prize and for any claims based on publicity rights, defamation, or invasion of privacy. A list of prize winners may be obtained upon request for three months following the conclusion of the Sweepstakes. Sponsor is not responsible if Sweepstakes cannot take place or must be suspended, or if prizes cannot be awarded due to circumstances beyond Sponsor's control.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. Sponsor shall have no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, or alteration of entries. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

9. Use of Data: Sponsor will be collecting personal data about entrants in accordance with its privacy policy. Please review the Sponsor's privacy policy at <http://www.nybg.org/about/privacy.php>. By participating in the Sweepstakes, each entrant hereby agrees to Sponsor's and Grand Hyatt New York's collection and usage of his or her personal information as set forth in Sponsor's privacy policy and acknowledges that he or she has read and accepted Sponsor's privacy policy.