

NYBG

FOR IMMEDIATE RELEASE: June 20, 2018

The New York Botanical Garden's 2018 "Summer Intensives" Certificate Programs Offer Accelerated Training in Floral Design, Landscape Design, and Gardening

Individual Intensive Classes Also Available in Botanical Art & Illustration and Horticultural Therapy; Register Now for Classes Beginning July 9, 2018



Floral Design is one of the Summer Intensive Programs being offered at The New York Botanical Garden beginning July 9, 2018.

Bronx, NY— The 2018 Summer Intensive Programs start July 9 at The New York Botanical Garden (NYBG). These concentrated Certificate Programs offer practical and comprehensive training in Floral Design, Landscape Design, and Gardening. Intensive Programs are well suited for career-changers and individuals already working in these industries who wish to quickly receive practical and extensive training. Intensives offer participants the opportunity to fulfill most or all classroom hours required for a prestigious NYBG Certificate. Individual Intensive classes also are offered in Botanical Art & Illustration and Horticultural Therapy. Registrations are being accepted online at NYBG's [Summer Intensives Web site](#).

Each year adults turn to the Botanical Garden's Summer Intensives for professional training and personal growth. Participants in past programs have come from a variety of professional backgrounds, including market research, retail, e-commerce operations, urban planning, finance, hospitality, information technology, and creative design. Stay-at-home moms and dads wishing to return to the workforce and retirees looking to continue their personal enrichment also enrolled.

“The structured curriculum, the time frame, and the quality of experienced industry instructors were all key reasons I chose the NYBG program,” said Daica Skrobala, owner of Polycarp Flowers, LLC, and a graduate of the 2017 Floral Design Summer Intensive Program. The skills and confidence I gained really helped me discover and better define my creative style as a floral designer. As I embark on establishing my business, I often refer to the program notes and resource materials.”

David Saidoff, a 2016 graduate of the Gardening Summer Intensive Program, was looking for an outlet for the creativity he had developed over 25 years as a physical therapist and professional writer. “At NYBG, I found the perfect place and program,” he said. “With their engaging, fresh approach that combines soil science, gardening techniques, and a passion for all things green, my instructors gave me a solid horticultural foundation that directly impacts the overall health of my polyculture garden.”

The 2018 Summer Intensives now accepting registrations are:

Floral Design: July 9–August 10
Monday–Friday, 10 a.m.–5 p.m.

The Floral Design Certificate Program at NYBG offers the most in-depth training in the region, covering every aspect of this creative art. Working alongside floral design professionals, students create dozens of arrangements in diverse styles for many different occasions. Instructors help students develop their own aesthetic, master the mechanics for any arrangement, and gain practical business skills. The program includes a trip to New York’s flower district. In five weeks, students complete all of the classroom credits required for the Floral Design Certificate Program and are ready to start their internship requirement.

Landscape Design: July 9–August 15
Monday–Friday, 9 a.m.–5 p.m.

The Landscape Design Certificate Program at NYBG is an engaging, career-oriented program that gives students a solid, plant-focused foundation in every aspect of the field from design principles and drafting to site analysis and construction. In five weeks, students complete more than 25 percent of the courses required for the Certificate in Landscape Design. This hands-on Summer Intensive Program combines interactive coursework with plant walks led by NYBG Garden Curators, guest designer portfolio talks, and open studio time.

Gardening: July 9–27
Monday–Friday, 9 a.m.–4 p.m.

The Gardening Certificate Program provides students with the core knowledge, hands-on training, and credentials necessary to succeed in any garden setting. The Summer Intensive Program offers the New York City area’s most in-depth courses in sustainable gardening techniques, soil science, plant propagation, garden care and design, and more. In three weeks,

students finish more than 45 percent of all the gardening classes required to complete the Certificate Program. Special electives and curator-led tours of various Garden collections combine the best of the classroom and real-world field exposure.

Individual Summer Intensive classes also are available for Botanical Art & Illustration and Horticultural Therapy, for which some required courses are compressed into a one- or two-week format:

Botanical Art & Illustration Intensive Classes

Four classes, July 9–August 10

The Botanical Art & Illustration Certificate Program at NYBG provides a solid foundation in scientifically accurate drawing so students can re-create amazing detail, natural color, and convincing form. Intensive classes allow students to complete Botanical Drawing I and II in half the normal time, and a selection of other required classes are also offered in a reduced time frame.

Horticultural Therapy Intensive Classes

Six classes, July 9–August 25

Taught by practicing horticultural therapists, this program teaches students to design, implement, and manage programs that use plants and the natural environment to heal a broad range of people in need. The Summer Intensive schedule allows students to dive deeply into required courses in a limited amount of time. Site visits are also scheduled in July and August to local horticultural therapy programs at NYU Langone Medical Center in New York City, the Horticultural Society of New York's GreenHouse Program on Rikers Island, and Good Samaritan Regional Medical Center in Suffern, New York.

Summer Intensives are part of the Garden's larger Certificate Program, which offers year-round courses in the five discipline areas mentioned above, as well as in Botany and Horticulture. Every year the Adult Education Program offers hundreds of hands-on courses for both beginners seeking personal enrichment and professionals working to hone their existing skills in their chosen fields.

Day, evening, and weekend classes are available at the Garden's 250-acre National Historic Landmark site in the Bronx and at the Midtown Education Center, located at 20 West 44th Street, between Fifth and Sixth Avenues in Manhattan. To browse classes and for more information on registration, visit nybg.org/adulted or call 718.817.8747.

###

The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad, bus, or subway. The Garden is open year-round, Tuesday through Sunday and Monday federal holidays, from 10 a.m. to 6 p.m. The best way to enjoy the Garden is with the *All-Garden Pass*, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, and Tram Tour. For ticket pricing, please check our Web site. For more information, please call 718.817.8700 or visit nybg.org

The New York Botanical Garden, 2900 Southern Boulevard, Bronx, New York 10458

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation, and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

Contact: Stevenson Swanson at 718.817.8512; sswanson@nybg.org.