

MEDIA ALERT

FOR IMMEDIATE RELEASE: December 23, 2020

Three New Dates Just Added for *NYBG GLOW*, the All-New Outdoor Color-and-Light Experience at The New York Botanical Garden This Holiday Season

Timed-entry Tickets Now on Sale for Friday, January 8; Friday, January 15; and Saturday, January 16, 2021

With many evenings already sold out, The New York Botanical Garden (NYBG) has added three dates for its all-new nighttime outdoor experience this holiday season, *NYBG GLOW*. Timed-entry tickets are now available for Friday, January 8; Friday, January 15; and Saturday, January 16, 2021, as well as the previously scheduled evenings for which tickets are still available (full schedule below).

With lots of room to spread out, visitors can explore a glowing world of color and light featuring the Haupt Conservatory as the centerpiece—its iconic exterior a glittering canvas. Washes of brilliant colors, thousands of dazzling, energy-efficient LED lights, and picture-perfect installations fill the Visitor Center Reflecting Pool and enliven surrounding gardens and collections. As part of the experience, visitors can also enjoy artistic ice sculptures; music; roving dancers, including a *Hip Hop Nutcracker* NYBG remix; and more outdoor fun.

In accordance with New York State and City requirements for cultural institutions and safety protocols that include limited ticketing capacity and social distancing, timed-entry tickets for *NYBG GLOW* must be purchased in advance. The new, limited timed-entry ticketing system staggers visitors' arrivals, promotes social distancing, and mitigates the risk of crowding in high-traffic areas. More information about NYBG's enhanced safety protocols, including a "Know Before You Go" video, is available here.

When: Tuesday, December 29, and Wednesday, December 30, 2020; Friday, January 1;

Saturday, January 2; Friday, January 8; Saturday, January 9; Friday, January 15; and

Saturday, January 16, 2021; 5-10 p.m.

Where: The New York Botanical Garden

2900 Southern Boulevard; Bronx, New York

Tickets: Timed-entry tickets for *NYBG GLOW* must be purchased in advance. General

admission is \$30 for adults and \$18 for children two to 12. Children under two are admitted free. Admission for Garden Members is \$20 for adults and \$10 for children

two to 12. Visit <u>nybq.orq</u> for details and to purchase tickets.

Media

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