

EVERETT CHILDREN'S ADVENTURE GARDEN



Naming Opportunities
as of May 2024

NYBG



Evergreen Hideaway

\$4,000,000

The Evergreen Hideaway will be a premiere experiential learning area of ECAG. It will encompass the new Treetop Trail and feature enhanced programming that focuses on conifer biology, tree identification, and upland ecology.

Wetland Walk (Boardwalk)

\$2,500,000

This boardwalk through the wetland of ECAG will allow visitors to experience close up a wetland ecosystem to learn about its plants and animals and ecological relationships. It is one of the largest living habitats in ECAG, and borders the Discovery Plaza and Center.

Treetop Trail in Evergreen Hideaway

\$1,500,000

A highlight of the re-envisioned Everett Children's Adventure Garden, the Treetop Trail is expected to be a major draw for new and returning visitors. It allows guests to have an immersive experience in the canopy of some of the Garden's tallest trees.

Discovery Plaza

\$1,000,000

This plaza serves as the primary meeting point for visiting groups. Activities are led by Explainers making this a vibrant active location.

Seedling Maze, Seedling Circle, and Seedling Arts

\$1,000,000

The Seedling Maze provides our youngest visitors with an active and educational play area. The Seedling Circle is a central gathering point. And, Seedling Arts will be home to oversize musical instruments that invite children to actively play.

Pond Pavilion

\$750,000

This serene setting serves as the focal point for pond ecology, allowing visitors to learn about aquatic plants and animals, and bogs.

Oak Grove

\$750,000

Located between the Pond Pavilion and Bird Meadow, Oak Grove focuses on tree biology and life cycle, and gives an in depth look at leaf litter and soil invertebrates.



Lowland Scramble Reserved

\$750,000

The Lowland Scramble welcomes visitors upon entry to ECAG, and focuses on soil science, wetland plants, and swamp adaptations.

Boulder Scramble

\$750,000

The Boulder Scramble teaches about geology and plants that live on rocks (lithophytes). It is one of the most active environments for children's play and discovery.

Bird Meadow

\$500,000

Bird Meadow introduces young learners to bird ecology, bird watching, and nest building.

Hillside Meadow

\$500,000

Hillside Meadow introduces pollinators and the importance of insect biology to plant production.

Adventure Point

\$500,000

Adventure Point, overlooking ECAG, is a special events space available for private rentals.

Nature Quest

\$500,000

Nature Quest is a mobile experience that invites children and adults to investigate nature in the Everett Children's Adventure Garden.

Welcome Garden

\$500,000

This entry to ECAG serves as the first drop in point for visitors to orient themselves to the Children's Adventure Garden. It will include a ticketing booth, wayfinding maps, and Explainers welcoming guests.

Story Walk

\$500,000

Located in the Lowland Scramble, the Story Walk provides seasonal opportunities for literary programming related to plants and plant life.

Sun Central Special Exhibit Space

\$250,000

Sun Central is a flexible program and special exhibit space for seasonal highlights like pumpkins. It is also a popular location for guest programming.

Discovery Center Atrium

\$250,000

The entrance to the Lynda and William Steere Discovery Center.

Story Time Area Named

\$100,000

The Story Time Area is a popular destination for children to engage with plant stories and the environment around them.

Puppet Theater

\$100,000

The Puppet Theater is located in the Seedling Circle and offers children an opportunity for imaginative play.



For more information on any of the opportunities described in this document, or to contribute to NYBG's Education programs, don't hesitate to contact:

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NEW YORK BOTANICAL GARDEN