NYBG

FOR IMMEDIATE RELEASE: June 30, 2023

NYBG's 2023 "Summer Intensives" Certificate Programs Offer Accelerated Training in Floral Design, Gardening, Landscape Design, and Now Therapeutic Horticulture

Registration Is Open Now for Courses Beginning July 10, 2023



Floral Design is part of the Summer Intensive Programs being offered at The New York Botanical Garden this summer.

Bronx, NY— The 2023 Summer Intensive Programs at The New York Botanical Garden (NYBG) offer concentrated, comprehensive training toward NYBG Certificates in Floral Design, Gardening, Landscape Design, and—new this year—Therapeutic Horticulture. NYBG's three-to-five-week Intensive Programs are well suited for career-changers and individuals already working in these industries who wish to quickly receive practical and extensive training. Intensives offer participants the opportunity to fulfill most or all classroom hours required for a prestigious NYBG Certificate. Intensive Programs start July 10.

Each year, adults turn to the Botanical Garden's Summer Intensives for professional training and personal growth. Participants in past programs have come from a variety of professional backgrounds, including market research, retail, e-commerce operations, urban planning, finance, hospitality, information technology, and creative design. Stay-at-home moms and dads wishing to return to the workforce and retirees looking to continue their personal enrichment also enrolled.

Registrations are being accepted online at NYBG's <u>Summer Intensives website</u> for the following:

Floral Design: July 10-August 11 Monday-Friday, 10 a.m.-5 p.m.

The five-week Floral Design Certificate Program at NYBG offers the most in-depth training in the region, covering every aspect of this creative art. The course will help students develop their own aesthetic, master the mechanics for any arrangement, and gain practical business skills to graduate client-ready. The course offers one-on-one experience with floral design professionals to create dozens of arrangements in diverse styles. This concentrated program focuses on real-world situations and includes a trip to New York's flower district. In five weeks, students complete all of the classroom credits required for the Floral Design Certificate Program and are ready to start their internship requirement.

Gardening: July 10-28 Monday-Friday, 9 a.m.-4 p.m.

The Gardening Certificate Program at NYBG provides students with the core knowledge, hands-on training, and credentials they need to succeed in any garden setting with complete confidence. Students complete more than 40 percent of the coursework required for the Certificate and gain a solid base in the principles of environmentally sound gardening from expert professionals in three weeks. They also learn how these principles are put into practice through curator-led tours of various Garden collections.

Landscape Design: July 10-August 4 Monday-Friday, 9 a.m.-5 p.m.

The Landscape Design Certificate Program at NYBG is an engaging, career-oriented program that gives students a solid, plant-focused foundation along with the skills and confidence needed to start their own business. In four weeks, students earn 25 percent of the course hours required for the NYBG Certificate in Landscape Design. The Summer Intensive includes interactive classes with top landscape architects, designers, and guest lecturers; trips to historic sites; and the Garden's incomparable resources.

Therapeutic Horticulture: July 11–29 Tuesday-Saturday; start and end times Vary

NYBG's Therapeutic Horticulture Certificate Program emerges from a health and wellness model of human development, combined with research supporting nature as an effective therapeutic medium. Students learn to create experiences that use plants, gardening, and nature to empower individuals and groups whose lives have been affected by illnesses, injuries, disabilities, and life circumstances in order to achieve improvements in their cognitive, physical, social, emotional, and spiritual well-being. In this three-week course, students complete more than 30 percent of the coursework required for the Certificate. All courses are

offered in a condensed format, making it easier than ever to start the Certificate this season. In addition, students can either register for the entire Summer Intensive program as a package of eight classes or sign up for the classes individually to continue working on a Certificate at their own pace.

Summer Intensives are part of the Garden's larger Certificate Program, which offers year-round courses in the four discipline areas above as well as in Botanical Art and Illustration, Botany, Horticulture, and to become an Urban Naturalist. Every year, the Adult Education Program offers hundreds of hands-on courses for both beginners seeking personal enrichment and professionals working to hone their existing skills in their chosen fields. Day, evening, and weekend classes are available at the Garden's 250-acre National Historic Landmark site in the Bronx and online. A limited number of morning classes are also offered at the New Canaan Nature Center, 144 Oenoke Ridge, New Canaan, Conn.

To browse classes and for more information on registration, visit <u>nybg.org/ContEd</u> or call 718.817.8720.

###

The New York Botanical Garden is a museum of plants located at Bronx River Parkway (Exit 7W) and Fordham Road. It is easy to reach by Metro-North Railroad, bus, or subway. The Garden is open year-round, Tuesday through Sunday and Monday federal holidays, from 10 a.m. to 6 p.m. The best way to enjoy the Garden is with the *All-Garden Pass*, which includes admission to the grounds as well as to seasonal gardens, exhibitions, and attractions such as the Enid A. Haupt Conservatory, Everett Children's Adventure Garden, and Tram Tour. For ticket pricing, please check our Web site. For more information, please call 718.817.8700 or visit nybg.org

The New York Botanical Garden, 2900 Southern Boulevard, Bronx, New York 10458

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden's general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation, and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.

Contact: Stevenson Swanson at 718.817.8512; sswanson@nybg.org. Patricia Sullivan at 718.817.8573; psullivan@nybg.org.