**FOR IMMEDIATE RELEASE: January 12, 2024**

**Tickets for The Orchid Show: Florals in Fashion at The New York Botanical Garden Are on Sale Now**

21st Edition of NYBG’s Iconic Annual Exhibition Will Feature Dramatic, Picture-Perfect Fashion-Inspired Floral Designs from Collina Strada by Hillary Taymour, Dauphinette by Olivia Cheng, and FLWR PSTL by Kristen Alpaugh

Orchid Nights Offer Nighttime Exhibition Viewing, Music, Live Performances, and Curated Cocktails for Adults, 21 and Over on Seven Select Dates

*The Orchid Show: Florals in Fashion Will Be on View February 17 through April 26, 2024*

**Bronx, NY**—Tickets are on sale now for the 21st edition of The New York Botanical Garden’s (NYBG) popular orchid exhibition. Running Saturday, February 17 through Sunday, April 21, 2024, *The Orchid Show: Florals in Fashion*, will be a fashion-inspired celebration of all things orchid. The sartorial scene will be set by thousands of diverse orchids and accessorizing plants and dramatic, picture-perfect installations, featuring the bold, fashion-themed creations of three rising design stars—Collina Strada by Hillary Taymour, Dauphinette by Olivia Cheng, and FLWR PSTL by Kristen Alpaugh—who have all been inspired by the captivating nature of these flowering plants. Visitors will have the chance to walk the runway, strike a pose, and show off their own personal flare, love for orchids, and fashion-forward connections to the natural world as this season’s presentation brings the catwalk into NYBG’s Enid A. Haupt Conservatory. Tickets for *The Orchid Show: Florals in Fashion* and Orchid Nights for adults 21 and over may be purchased at [https://www.nybg.org/event/the-orchid-show-florals-in-fashion/](https://www.nybg.org/event/the-orchid-show-florals-in-fashion/).

Orchids have inspired designers such as Halston, Rodarte, and others across the globe for decades. They are one of the largest and most diverse families of flowering plants on the planet. To create *The Orchid Show*, horticulturists at NYBG will identify and assemble an extraordinary selection of these colorful and coveted flowers, including iconic and rare specimens from the Botanical Garden’s collections, as well as from some of the finest growers in the world.
For *The Orchid Show: Florals in Fashion*, three visionaries will each present their unique perspective on the connections between the botanical world and fashion. Hilary Taymour is founder and creative director of Collina Strada, a fashion platform to promote climate and social awareness and foster self-expression. Olivia Cheng is designer and founder of fashion label Dauphine, which is best known for its use of preserved botanicals and repurposed materials to create upcycled fashions. Kristen Alpaugh is FLWR PSTL, botanical artist, founder and creative director at Haus of Stems, the world's first on-demand botanical art atelier, known for her experimental botanical artwork and custom wearables.

*Orchid Show* visitors will be able to explore the beauty of these formidable flowers through the striking and dynamic displays of the featured designers, as well as on-site activations and ongoing public programs.

On seven select dates during *The Orchid Show: Florals in Fashion*, adults age 21 and over can experience the mesmerizing exhibition through Orchid Nights, with nighttime viewing, music, live performances, and a selection of cocktails and lite bites available for purchase at seasonal bars. Orchid Nights will take place on: Saturday, March 30; Friday, April 5; Saturday, April 6; Friday, April 12; Saturday, April 13; Friday, April 19; and Saturday, April 20, 2024, from 7 to 10 p.m.

At NYBG Shop, visitors to *The Orchid Show* may browse a multitude of top-quality orchids—from exotic, hard-to-find specimens for connoisseurs to elegant yet easy-to-grow varieties for beginners—along with orchid products and books that are available for purchase.

For more information about *The Orchid Show: Florals in Fashion*, and to learn about the lauded contemporary designers bringing this year's fashion-inspired ode to the orchid to life, please visit: https://www.nybg.org/event/the-orchid-show-florals-in-fashion/

Major Support:

Guerlain

Janet Traeger Salz Charitable Trust

LuESTHER T. MERTZ CHARITABLE TRUST:
Providing leadership support for year-round programming at NYBG

Exhibitions in the Enid A. Haupt Conservatory are made possible by the Estate of Enid A. Haupt.

###

The New York Botanical Garden is located at 2900 Southern Boulevard, Bronx, New York 10458. For more information, visit nybg.org

The New York Botanical Garden is located on property owned in full by the City of New York, and its operation is made possible in part by public funds provided through the New York City Department of Cultural Affairs. A portion of the Garden’s general operating funds is provided by The New York City Council and The New York State Office of Parks, Recreation, and Historic Preservation. The Bronx Borough President and Bronx elected representatives in the City Council and State Legislature provide leadership funding.
Contact: Nick Leshi at 718.817.8658, nleshi@nybg.org
Patricia Sullivan at 718.817.8573, psullivan@nybg.org