

HORTIE HOOPLA

NYC-Area Green Industry Field Day July 23, 2025



Sponsored By:

FELCO
Landcraft Environments, LTD
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New York State Turf & Landscape Association
(NYSTLA)
Pinelands Nursery
Friends of Lasdon Park & Arboretum
Summerhill Landscapes

10:30 a.m.
Ross Gallery

Check-in and Networking

Come early for coffee, tea, treats, and networking or explore *Van Gogh's Flowers* exhibition

12–2:30 p.m.
Ross Hall

Welcome

Orientation & Speaker Introductions

Richard M. Smith

Director, School of Professional Horticulture

Special Guest



Rocco Elliot

Rap Artist & Content Creator

Performing *"Just Me & My Plants"*

My Story Presentations

- E. Yvette Weaver
2025 Graduate, *Longwood Gardens Fellow*
- Rosana De Leon
Green City Force
- Oliver Lopez
Riverside Conservancy
- Liman Cheng
Founder of Till
- Max Barresi
2021 SoPH Graduate, *Private Estate Gardener*

Keynote Speaker



Perla Sofia Curbelo Santiago

Founder of *Agrochic.com*

Author of *¡Verdura! Living a Garden Life*

"Why Taking a Garden Break Can Transform Your Well-being, Work, and Sense of Belonging"

2:30–4:30 p.m.

Open House ★

Behind the Scenes visit of NYBG's Horticulture Operations Center and the Nolen Greenhouses. Explore summer exhibition *Van Gogh's Flowers*

4:30 p.m.
Edible Academy

Food and Refreshments, Fun, Games, and Prizes ★

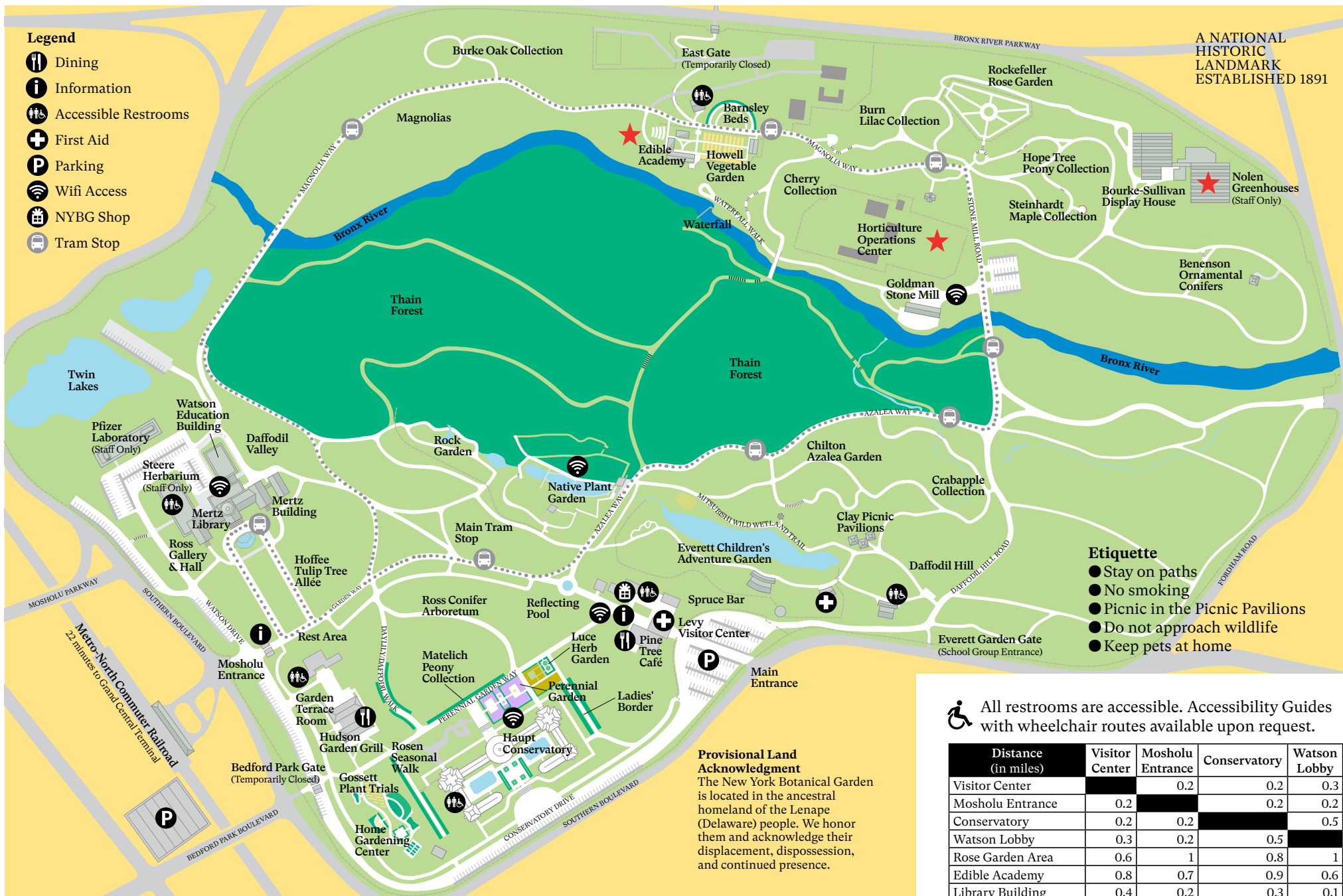


Van Gogh's Flowers

May 24–October 26

You've seen the paintings, now see them come to life! Explore our summer exhibition inside and around the Haupt Conservatory during your visit.

NYBG



Contact Us

- General Information: 718.817.8700 or nybg.org
- Emergency, lost and found: 718.817.8617 or 718.817.8714
- Ticketing Support Hotline: ticketingsupport@nybg.org or 718.817.8716 (10 a.m.–5 p.m. daily)
- Home gardening questions: plantinfo@nybg.org

NYBG Shop

Find a wide selection of botanical curiosities and live plants. All purchases support NYBG. Shop online at nybgshop.org

Take a Class

Grow your skills online or at the Garden with our classes in gardening, floral design, and more. nybg.org/ContEd



All restrooms are accessible. Accessibility Guides with wheelchair routes available upon request.

Distance (in miles)	Visitor Center	Mosholu Entrance	Conservatory	Watson Lobby
Visitor Center		0.2	0.2	0.3
Mosholu Entrance	0.2		0.2	0.2
Conservatory	0.2	0.2		0.5
Watson Lobby	0.3	0.2	0.5	
Rose Garden Area	0.6	1	0.8	1
Edible Academy	0.8	0.7	0.9	0.6
Library Building	0.4	0.2	0.3	0.1
Native Plant Garden	0.2	0.4	0.3	0.5
Picnic Pavilions	0.3	0.5	0.4	0.6
Ross Hall	0.4	0.2	0.4	0.1

Become a Member Today

Trade in your tickets and visit for free year-round!